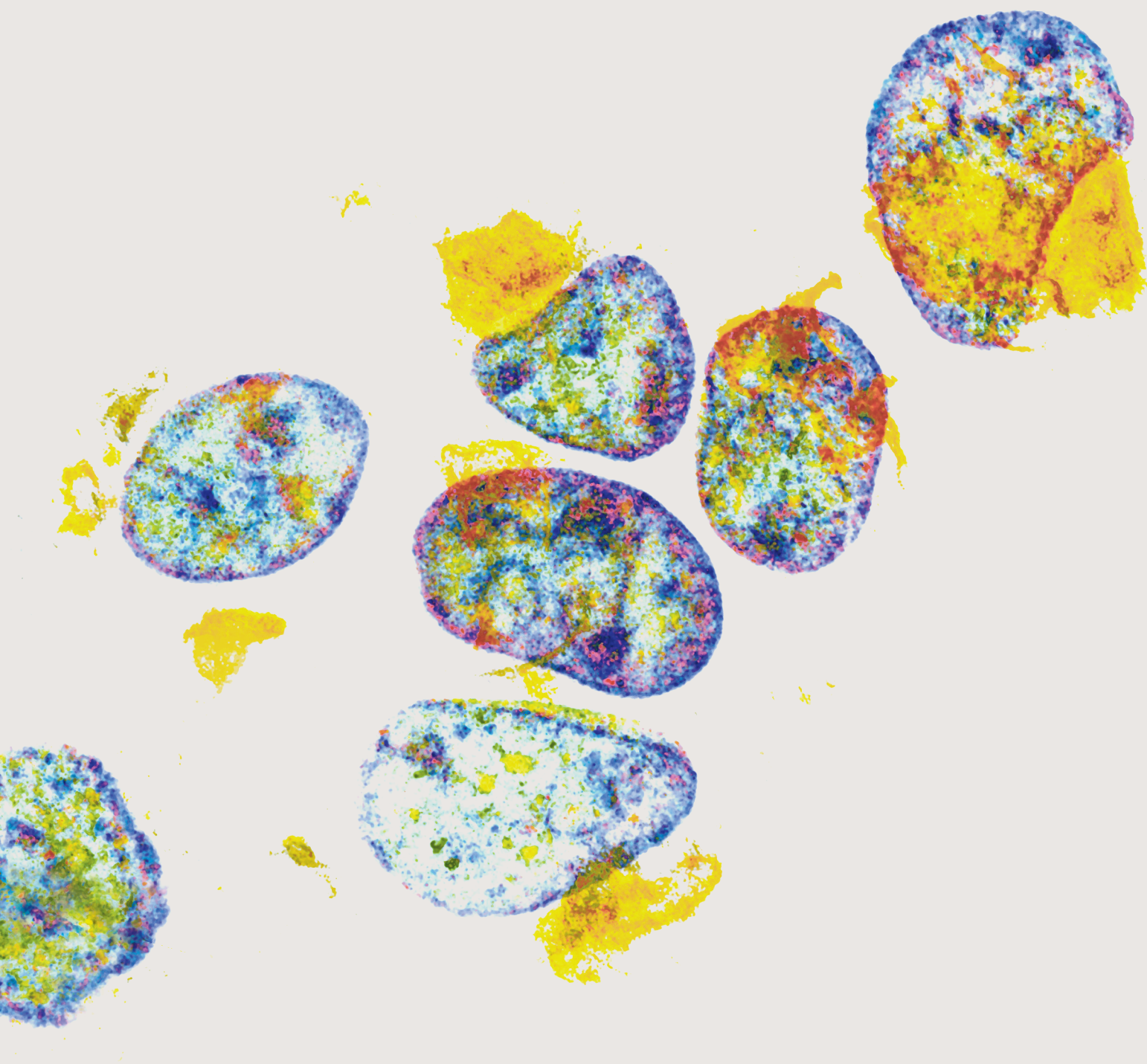


Queensland Brain Institute



Discovery Research Endowment Fund Prospectus

An Endowment Fund Creating Impact



Our Vision

To improve lives through a deeper understanding of the brain in health and disease.

Our Mission

To unlock the mysteries of the brain to generate new knowledge, understand learning and memory, and develop new technologies to improve lives, and diagnose and treat brain disease and mental health.

Our Values

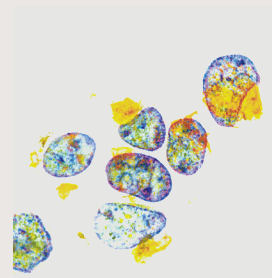
Our work will be guided and informed by our beliefs and commitments to:

Inclusiveness - we respect people, value diversity and are committed to equality.

Quality - we strive for excellence through continuous improvement.

Openness - we are committed to a culture of teamwork and collaboration.

Boldness - we do things differently.



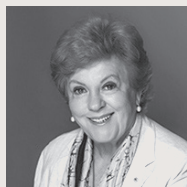
On the cover:

Tau protein (gold) in toxic clusters. Image captured by scientists undertaking fundamental research at QBI.

QBI Advisory Board



Jeff Maclean,
Advisory Board Chair
CEO, Index Group



Dr Sallyanne Atkinson AO
Former Lord Mayor of Brisbane



Professor Aidan Byrne
Provost and Senior Vice-President, UQ



Tim Crommelin
Chairman, Morgans Holdings (Australia) Limited



Lady Edwards AM Chevalier (Fr)
Executive Chairman and Founder, BBS Communications Group



Dr Eamonn Eeles
Research Council Chair, The Prince Charles Hospital



Médy Hassan
Founder and Managing Director, Haus Holdings



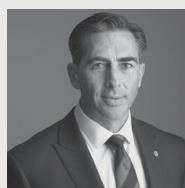
Bruce Humphrys
Managing Partner, HopgoodGanim Lawyers



Professor Alastair McEwan
Pro-Vice Chancellor (Research Training), UQ



Dr David Merson
Founder and Former CEO, Mincom Limited



Simon Rogers
Investment Adviser, Crestone Wealth Management



Professor Pankaj Sah
Director QBI



Beverley Trivett
Director, Cure Brain Cancer Foundation



It is a privilege to perform the role of Chair at QBI and I would like to take this opportunity to thank the Board for their guidance, which helps drive the success of the Institute. Also, a thank you to our supporters whose generosity is often overwhelming.

QBI's primary focus is on asking the big, fundamental, curiosity-driven questions. From discussions with the QBI team, I understand that finding ways to fix brain disease alone is not the answer—you can't repair a damaged brain unless you firstly know how it works and the root of the problem. This research needs investment and time, and the best people in the right environment.

***A message from
Jeff Maclean - Chair,
QBI Advisory Board***

We need to take a big picture view on how science can find solutions for the major health problems facing society today, and ensure that we remain at the forefront in developing future solutions and treatments.

QBI's world-class research means paradigm-shifting innovations are always on the horizon. Breakthrough discoveries including QBI's ultrasound discovery to treat Alzheimer's Disease and the current EphA4 clinical safety trial developing a potential treatment for MND, are only two examples of how fundamental research is leading to solutions that will improve lives.

The Discovery Research Endowment Fund will help create impact and secure a future for fundamental science. Discoveries made by QBI researchers are leading to treatments—moving from bench to bedside—generating new opportunities for medical technologies and the medical industry in our State and beyond.

A sustainable platform for discovery is vital for ensuring QBI's continued scientific success. We've come a long way, but there is still so much to learn. Please consider partnering with QBI, through its world-class brain research, to help us work towards a common goal of reducing the cost and human impact of brain disease and disorder. I extend an open invitation to visit QBI and see this incredible work in action.

Jeff Maclean
Chair, QBI Advisory Board

Why the Queensland Brain Institute?



Dr James Kesby and Professor John McGrath in a QBI laboratory.

Understanding how the brain works is one of the greatest challenges in human health. Through fundamental research, QBI is working to find solutions for devastating brain diseases including MND, dementia, depression, stroke and more.

Brain diseases and disorders change who a person is, generating far-reaching effects not just on those living with these conditions, but on family members and friends. Today, brain disorders, diseases and injury account for over 20 per cent of the burden of disease in Australia. Soon, they will cost our economy more than heart disease, cancer, and respiratory disease combined.

Urgent support for world-class brain research is needed to reduce the reach, impact and costs of brain disease and disorder.

QBI is one of the top brain research institutes in the Asia-Pacific region and every discovery made by our 250 world-class researchers lays down another piece in the jigsaw puzzle of our brains. Our goal is to uncover the brain's secrets to harness both its power and address the burden of disease. Our brains are immensely complex and powerful, far more efficient and adaptable than today's computers and artificial intelligence systems. But they are also fragile, and when damaged, the consequences are severe.



Understanding what the brain does, and why its dysfunction leads to neurological and mental disorders, presents some of the most challenging questions in society today. QBI is a research powerhouse. Every day brings new findings, moving us closer to unravelling the mysteries of the brain, and finding cures for these devastating disorders. I am privileged to lead this team of talented scientists and encourage you to join us on our journey of discovery.

Right now, we can identify brain diseases and disorders, but we don't yet fully understand what causes things to go wrong in the brain. This stops us from creating early diagnostic tools, developing effective prevention strategies, and discovering drugs and treatments that can slow down or cure disease.

Our QBI Discovery Research Endowment Fund was established to embrace the critical role that philanthropic donations play in progressing new, out-of-the-box ideas that lead to scientific breakthroughs. It is the steadfast commitment to fundamental research that has ultimately led to our planned clinical trials. Through your generosity we can address unmet needs—supporting young researchers; backing early stage, high-risk, high-reward projects; and providing seed funding to secure government support for larger initiatives. These niche areas can have an enormous impact on solving major health issues facing society today.

We aim to reach our long-term goal of sustainably supporting discovery science by developing enduring partnerships with individuals, Foundations, and corporates to prove what progressive outcomes discovery research can generate.

Professor Pankaj Sah
Director, QBI

***A message from
Professor Pankaj Sah
– QBI Director***

Meet a researcher:

Dr Rebecca San Gil



Dr Rebecca San Gil
researching MND at QBI

Dr Rebecca San Gil, inaugural FightMND Early Career Research Fellow

Dr San Gil has over five years of experience in neurodegeneration research in Australia and the UK, with a focus on understanding the causes of motor neuron disease (MND) and frontotemporal dementia (FTD) and developing effective therapies to slow, stop, or cure disease.

“The QBI Endowment Fund will help progress my research to achieve outcomes which will help those living with MND.”

A message from Rebecca:

I am a passionate researcher intent on dedicating my career to finding new treatments to cure MND and frontotemporal dementia. As an early career researcher, I am excited about my future career in research using revolutionary gene editing technology to identify new therapeutic targets in neurodegenerative diseases. This approach will fast-track our understanding of the individual genes and biological processes that cause disease, enabling us to test new gene therapies to treat neurodegenerative diseases. Through collaboration, I strongly believe that as a scientific community we can work smarter together by combining our specialist expertise.

As an early career researcher, I live with the knowledge that due to the low success rate in competitive Government funding schemes, I face an uphill battle to secure funding and I am reliant on support from my laboratory. The QBI Endowment Fund will help scientists, like me, undertake pilot studies that lead to future funding success. In my case, that means progressing my research and ultimately delivering outcomes that help those living with MND.

Meet our donors:

Ms Elizabeth Jameson AM and Dr Abbe Anderson



“From the moment we toured the Queensland Brain Institute’s labs, we knew this was research we wanted to support.”

It is not often that one witnesses true breakthroughs in science happening before your eyes, and it’s all happening right here in Brisbane. QBI conducts fundamental research, that is, research at the cellular and DNA level. It is discoveries at the fundamental level that underpin new drugs and treatments for mental health and neurodegenerative disorders.

Following our tour of QBI’s laboratory, we decided to support QBI both through donation and action. Elizabeth hosted a QBI boardroom lunch, in partnership with PwC, to raise awareness in the corporate sector of QBI’s important work, and we have continued to promote QBI through corporate partnerships and to our friends and colleagues.

We believe that the work QBI is doing to improve lives of people by better understanding the brain, in both health and disease, will have enormous impact on society. All Australians should be proud to support this world-class research institute right here in our own backyard. If you get a chance to tour QBI’s facilities, we highly recommend the experience as there is nothing quite like seeing research in action and hearing the passion of the world-leading researchers at QBI.

We encourage you to join us in supporting QBI’s exciting discoveries.

Elizabeth Jameson & Abbe Anderson

QBI Discovery Research Endowment Fund

At the University of Queensland, endowment funds across the University are invested by the University and earnings distributed back to the individual funds on an annual basis. One hundred per cent of income earned is returned to QBI for investment in research. UQ uses external specialist fund managers including Dalton Nicol Reid, Hyperion, HarbourVest, Cooper Investors and Vanguard to invest funds.



\$500,000

RAISED TO DATE



4.5%

GUARANTEED
DISTRIBUTION



\$2M+

GOAL BY 2022
(GROWING INTO
THE FUTURE)



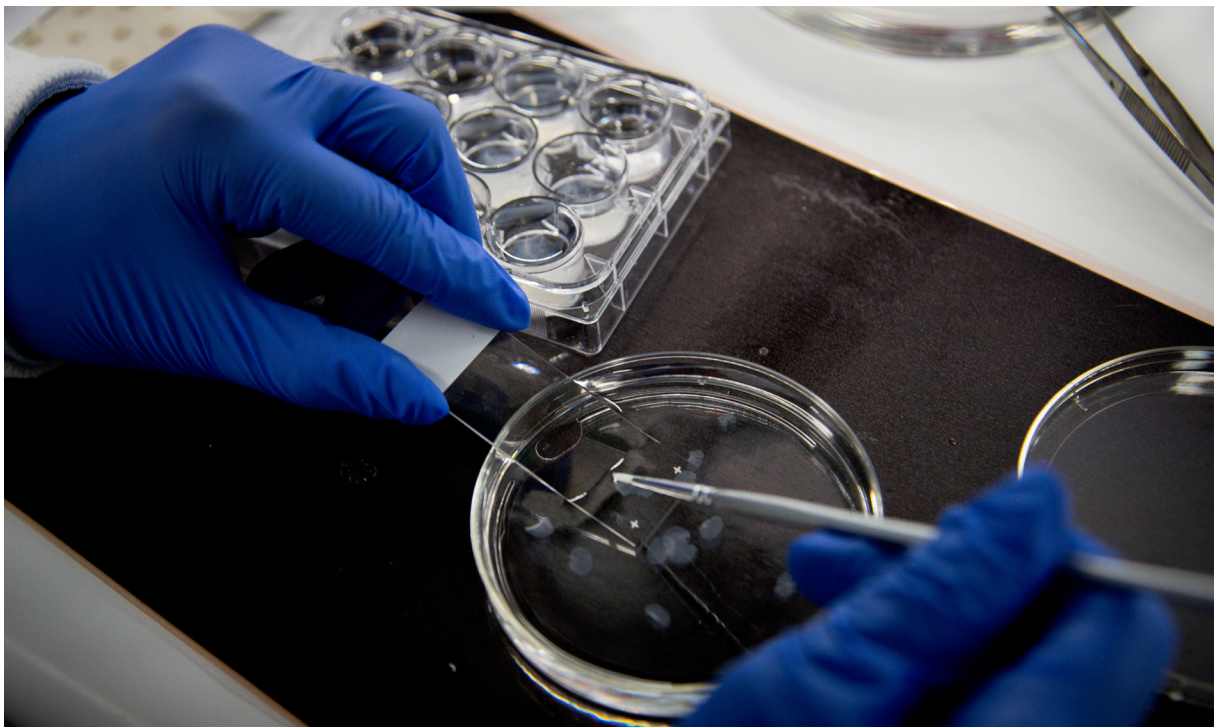
400

DONATIONS FROM
124 DONORS



100%

OF FUNDS GO
TO RESEARCH



Investing for long-term impact



**A message from
Andrew Flannery - UQ
Chief Financial Officer**

Endowed gifts play a crucial role in driving research discoveries. Through responsible investment, endowed funds are designed to continue giving in perpetuity so that the impact of your generosity can be felt year after year, generation after generation. In managing your philanthropic funds our goal is simple—to be good stewards of your support by generating consistent and reliable returns to ensure the greatest long-term impact.

Endowments invested through UQ are protected by risk mitigation strategies, including a well-diversified portfolio across a number of industry sectors operated by external specialist fund managers, with oversight by the UQ Senate Finance Committee.

These include investments in cash and fixed interest, listed property, domestic and overseas shares, tactical asset allocation and private equity. The target return is an average of six per cent plus CPI per annum over rolling seven year periods.

Thank you for considering partnering with UQ and QBI to create change and drive medical research.

Andrew Flannery
Chief Financial Officer, UQ

UQ Investment Fund



**UQ FUND VALUE
\$323.8M**

UQ ENDOWMENT FUND
VALUE AT END OF 2020



15.8%
RETURN AT END OF 2020



11.34%
SEVEN YEAR
AVERAGE RETURN

Frequently Asked Questions

What are the different ways to support the QBI Discovery Research Endowment Fund?

Cash gifts: Gifts can be made by cash, cheque, credit card, bank transfer, and recurring payroll deductions. Donations to the QBI Discovery Research Endowment Fund can be made at www.uq.edu.au/giving/donations/fund/QBI_Discovery_Research_Endowment_Fund

Corporate Giving: Many companies offer employees a matching gift benefit that doubles the contribution to QBI through workplace giving programs or regular payroll deductions.

Planned Giving: Donors can establish a lasting legacy, through the QBI by leaving a Gift in Will. These gifts can have transformational impact and make a lasting difference to the priority needs of the future, while helping to reduce the amount of your taxable estate.

Is my donation tax deductible?

Gifts to UQ's Queensland Brain Institute are tax-deductible and 100 per cent of every donation goes to the nominated cause.

How secure is my investment and what is the investment strategy?

When you invest with UQ, your gift is protected by risk mitigation strategies including a well-diversified portfolio across a number of industry sectors operated by external specialist fund managers, with oversight by the UQ Senate Finance Committee.

What is the expected return on the endowment fund?

The annual target return for the Endowment Fund is an average of six per cent plus CPI per annum over rolling seven year periods. The UQ Investment Fund yielded a return of 15.8 per cent for the year ending 31 December, 2020 and the seven year average return was 11.34 per cent.

Who manages the investment of the Endowment Fund?

The external specialist fund managers engaged by UQ to invest our funds are Dalton Nicol Reid, Hyperion, HarbourVest, Cooper Investors and Vanguard.

Will a grant be paid from the fund annually regardless of how good or poor the earnings are in a particular year?

Yes, The UQ Investment Fund is designed to protect your investment and guarantees a distribution of 4.5% to the QBI Discovery Research Endowment Fund irrespective of the return. In this way, a grant will always be awarded from the QBI Discovery Research Endowment Fund once the Fund has grown to \$1 million.

How are the successful grant recipients chosen?

An annual distribution will be allocated via a robust internal grant round, governed by a research committee of internal and external lead researchers at UQ and QBI.

Your QBI Discovery Research Endowment Fund contacts will be in touch to discuss how we can partner through philanthropy:



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Advancement
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Erin Pearl

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